"The digital future is now."
Welcome

We are looking forward to the 4th International BEGO Implant Systems Conference with great anticipation and invite you to the buzzing city of Dubai, a place of superlatives in the middle of the United Arab Emirates.

Expand and deepen your knowledge. Be inspired by new pathways in implant dentistry and future-oriented technologies as well as current trends. The focus of our conference is the progressive digitalisation of implant dentistry with all its challenging and groundbreaking developments and opportunities.

Benefit from the many high-quality workshops and inspirational presentations from top internationally renowned experts.

Be motivated by the penetrating scientific analyses and captivating discussions and see the bigger picture of the state of the art in implant dentistry. Use the opportunity for direct exchanges and networking with your colleagues and industry partners.

A trip into the desert with a Bedouin dinner and a gala evening with surprises typical for the region will give the event an oriental flair, ensuring your professional development in Dubai will continue to be an unforgettable even once the sun has gone down.

We look forward to seeing you.
Your BEGO Implant Systems Team
## WORKSHOPS | Friday, February 9, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Registration opens</th>
<th>Workshop</th>
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<tr>
<td>7:00 – 9:00 am</td>
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<td>Luting of attachments and Locators® chair-side – safe, fast, predictable</td>
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<td>Klaus-Peter Hoffmann, VOCO</td>
<td>Dr. Jan Paulics, 3Shape</td>
<td>Michael Kohnen, exocad</td>
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<td>10:30 – 11:00 am</td>
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from 4:30 pm | BEDOUIN DINNER (optional available - see on page 11)

* Workshop with kind support of VOCO, Cuxhaven.
* * Workshop with kind support of 3Shape, Copenhagen.
* ** Workshop with kind support of exocad, Darmstadt.
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| 9:15 – 10:15 am | Lecture 1  
Contemporary protocols for implants in the esthetic zone  
PD Dr. Stefan Fickl |
| 10:15 – 11:15 am | Lecture 2  
New concepts in implant dentistry  
Prof. Dr. Florian Beuer |
| 11:15 – 11:45 am | Break                                                               |
| 11:45 – 12:15 pm | Lecture 3  
Emotional patient experience and DSD business implementation  
Dr. Eduardo de la Torre |
| 12:45 – 1:15 pm | Discussion                                                          |
| 1:15 – 2:15 pm | Lunch                                                                |
| 2:15 – 3:15 pm | Lecture 4  
Digital implant-performance: Implant success = result of 3D-diagnosis and 3D-planning  
Dr. Detlef Hildebrand |
| 3:15 – 3:45 pm | Break                                                               |
| 3:45 – 4:45 pm | Lecture 5  
IoT and digitalization will enable new business models and will be a challenge for existing business today  
Dr. Marc Thom |
| 4:45 – 5:45 pm | Discussion & end                                                     |
| from 8:00 pm | GALA DINNER (optional available - see on page 11)                   |

*Mistakes and modifications subject to changes.*
**Scientific board**

**Prof. Dr. Erhan Çömlekőolu, Izmir**

Lecture & scientific board

- 1995 – 2000 DDS and MSc at Ege University, School of Dentistry, Izmir
- 2000 – 2006 PhD degree at Ege University, School of Dentistry, Izmir, Department of Prosthodontics
- 2003 – 2004 Observer at Muenster University, School of Dentistry on TMJ disorders and gnathology
- 2017 Professor at Ege University, School of Dentistry. Director of senior year dental school students

**Dr. Gholamreza Ghaznavi, Tehran**

Lecture & scientific board

- 1976 D.M.D., Dental Medicine School Tehran University, Iran
- 1985 – 2007 Assistance Professor, Prosthodontics and Maxillofacial Departement Tehran University
- 1990 Associate prof.prosth.dept
- 1992 Founder of the first Implantology department in Iran, Tehran University
- 1995 Member of reconsideration superior cour of Iran medical council organization
- 2001 – 2003 President of Iranian Prosthodontics Association
- 2008 – 2016 President of Iranian Dental Association

**PD Dr. Stefan Fickl, Würzburg**

Lecture & scientific board

- 2003 Dental degree at University Erlangen
- 2004 Doctor Thesis
- 2004 – 2007 Postgraduate Education in Periodontology and Implant Dentistry at the Institute of Periodontology and Implantology (IPI), Munich
- 2007 – 2009 Assistant Professor in the Department of Periodontology and Implant Dentistry (Chair: Dr. Dennis Tarnow) at New York University, New York
- since 2009 Associate Professor in the Department of Periodontology, University of Würzburg
- 2011 Habilitation (Privat-Dozent, PhD-Thesis) and Venia legendi, University of Würzburg
Speakers

Prof. Dr. Florian Beuer, Berlin
Lecture

- 1994 – 1999 Dental School at Ludwig Maximilians University Munich
- 2000 – 2001 Employed Dentist in Private Practice
- 2002 – 2014 Department of Prosthodontics, Ludwig Maximilians University Munich
- 2007 – 2008 Visiting Professor at Pacific Dental Institute, Portland, Oregon (Director: John A. Sorensen DMD, PhD)
- since 2015 Chairman Department of Prosthodontics at Charité University of Medicine, Berlin

Dr. Joost Brouwers, Amersfoort
Workshop

- 1979 – 1986 Studies of dentistry, Rijksuniversiteit Utrecht
- 1986 – 2005 general dentist in Germany and the Netherlands
- 2001 – 2005 visiting professor and researcher, Academisch Centrum Tandheelkunde Amsterdam
- 2006 Master of Science Degree in Oral Implantology, Academisch Centrum Tandheelkunde Amsterdam
- since 2001 specialist in the referral clinic for oral implant therapy and reconstructive dentistry in Amersfoort, the Netherlands

Dr. Detlef Hildebrand, Berlin
Lecture

- 1984 – 1987 Apprenticeship as a Dental Technician in Dortmund
- 1987 – 1992 Study of Dentistry at the Albert-Ludwigs-Universität Freiburg
- 1993 DMD-Assistant-Time at the Poliklinik for Prosthodontics at the Dental School at the Albert-Ludwigs-Universität, Freiburg
- 1995 – 1997 Assistant Professorship at the Albert-Ludwigs-Universität Freiburg
- 1997 – 2005 Head of the Department of Implantology and Special Prosthetics, Dep. for Oral-, and Maxillofacial Surgery/Plastic Surgery, Campus-Virchow Klinikum/Charité
- since 1998 Privat-Dental Office in Berlin-Tiergarten
Speakers

Klaus Peter Hoffmann, VOCO, Cuxhaven

Workshop

- 1978 – 1982 Apprenticeship Dental Technician, Coblenz
- 1982 – 1987 Study of dentistry, Justus-von-Liebig University, Gießen
- 1988 – 1990 Assistant Dentist, Coblenz
- 1990 – 2008 Own dental clinic
- since 2008 VOCO, Cuxhaven

Christopher Adamus, 3Shape, Copenhagen

Workshop

- since 2005 Dental Technician, Medical Professional College, Warsaw
- 2004 – 2006 Dental Technician, Bientech Dental Laboratory, Warsaw
- 2006 – 2007 Dental Technician, DTS Dental Lab and Core3D Milling Centres, Glasgow
- 2007 – 2012 Dental Technician, Customer Support, Core3D Centres, Glasgow
- since 2012 Dental Application Specialist, 3Shape

Dr. Jan Paulics, 3Shape, Copenhagen

Workshop

- since 1993 Doctor of Dental Surgery, Karolinska Univerity, Stockholm,
- 1993 – 2014 DDS & Owner of a Dental Practice, Stockholm
- since 2015 Training & Application Specialist, 3Shape
- 2014 – 2015 DDS, Eastman Institute, Stockholm

Dr. Marc Thom, Düsseldorf / Lund / San Mateo / Tokio

Lecture

- 1999 – 2006 Study of human medicine, University Essen
- 2006 – 2011 Study of psychology, University Wuppertal
- 2011 – 2014 Marketing Consultant Sonymobile
- 2014 – 2015 Business Manager Xperia Sonymobile
- since 2015 Global Senior Business Development Manager
Speakers

Dr. Gerd Körner, Bielefeld
Workshop
- 1975 graduated from dental school of WWU Münster
- 1975 – 1977 general dentist at the German Army
- 1977 – 1980 post graduated education at the Perio Department of WWU Münster
- 1981 commenced dental office in Bielefeld/ specialized in periodontics
- 1983 promoted to specialist for periodontics

Dr. Eduardo de la Torre, Madrid
Lecture
- 2011 – 2012 Máster in Implantology and Oral Rehabilitation ESI Barcelona / Loma Linda University, California
- 2014 DSD (Digital Smile Design) Instructor and Advisor Team (International Speaker)
- 2010 – 2011 Master in Advanced Implant Aesthetics. University of the Pacific
- 2009 – 2010 Master Fellowship. World Clinical Laser Institute

Michael Kohnen, Sankt Vith
Workshop
- 2000 – 2007 Department Manager, Zahntechnik Schwinnen, Deutschland
- 2007 – 2009 Department Manager, Laboratoire Johannes, Luxemburg
- 2009 – 2014 Head of Technical Support Department, simeda - anthogyr, Luxemburg
- since 2014 General Manager, exocad Benelux S.à.r.l., Troisvièrges
- since 2014 Application Specialist, exocad GmbH, Darmstadt, Deutschland
NOTE ABOUT REGISTRATION
Avoid queues when checking in and use our early check-in feature on Friday, 9 February, 2018 from 6:00 pm to 9:00 pm

3Shape Implantology
Digitalize your implant workflow

Grow your practice with TRIOS and Implant Studio


#changingdentistrytogether

Visit us at booth #8
Evening program & day program

In addition to our high-quality workshops and presentations from leading experts, we also look forward to offering you a special series of activities. Meet your colleagues, experts and partners in a relaxed atmosphere.

Take part in a Bedouin dinner and enjoy the adventures of 1001 nights. A shuttle bus service will comfortably transport you to the Bedouin camp and back to your accommodation. On Saturday you will be enchanted by surprises typical for the region during the gala evening at the InterContinental Dubai Festival City.

Please reserve your tickets well in advance at www.art-of-implantology.com because spaces are limited.

**BEDOUIN DINNER**
Friday, 9 February 2018 / start: 4:30 pm*

**GALA DINNER**
Saturday, 10 February 2018 / start: 8:00 pm

*The meeting point is the InterContinental hotel lobby

**DAY PROGRAM**
You can book various day tours for your companion. A special quota has been put aside for you with **Excursions Dubai**. Simply enter the booking code **EXDB1855** when making your reservation at www.excursionsdubai.com.

**DAY TOUR TO ABU DHABI**

**DUBAI SIGHTSEEING TOUR**
Event organiser

BEGO Implant Systems GmbH & Co. KG
Wilhelm-Herbst-Str. 1
28359 Bremen

Conference language

English

Credit points

→ 2 credits per workshop     → 6 credits per conference day

All continuing education (CE) credits according to the headnotes of German Dental Association (BZÄK) / German Society of Dento-Maxillo-Facial Sciences (DGZMK) / National Association of Statutory Health Insurance Dentists (KZBV) (status 10/2005, valid from 01/2006).
Getting there & accommodation

For a relaxed stay, we have reserved a quota of rooms at a special price in two different hotels. Both hotels are located in the same building complex and are directly adjacent to the conference location. The relevant booking link can be found on the hotel’s homepages.

→ InterContinental Dubai Festival City  → Crowne Plaza Hotel

Book your direct flight to Dubai at very favorable rates with our partner Emirates.
Please enter the relevant booking code EVE6BEG.

The InterContinental Festival City is in a premium location on the Dubai Creek and with its 36 floors and view over the yacht harbour is considered a striking architectural icon in the Festival City. Close by you will find the Al Badia Golf Club. The hotel is reached most quickly by taxi.
Registration fee*

<table>
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<tr>
<th>Price</th>
<th>Description</th>
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<tr>
<td>495.00 €</td>
<td>Early bird</td>
<td>September 30th</td>
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<tr>
<td>599.00 €</td>
<td>from October 1st</td>
<td>2017</td>
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<tr>
<td>55.00 €</td>
<td>1 Workshop</td>
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<tr>
<td>98.00 €</td>
<td>2 Workshops</td>
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<tr>
<td>130.00 €</td>
<td>3 Workshops</td>
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<td>110.00 €</td>
<td>Gala dinner</td>
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<tr>
<td>110.00 €</td>
<td>Desert trip with Bedouin dinner</td>
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* all prices incl. VAT and daily lunch / limited tickets available

Registration:
www.art-of-implantology.com

Contact

In case of questions regarding the conference or registration please contact:
MCI Deutschland GmbH, Markgrafenstr. 56, 10117 Berlin, Germany
art-of-implantology@mci-group.com

SERVING DENTISTRY WORLDWIDE

VOCO in a nutshell: international, young, poised for the future. As a company with operations around the globe and in-house research capacity, we develop and manufacture quality dental materials with the “Made in Germany” seal of excellence for preventive, restorative and prosthetic dentistry. Our expertise and our passion have made VOCO the established brand it is today, synonymous with top-quality products which offer great user-friendliness. Our close cooperation with over 150 universities worldwide and with renowned research institutions is key to the development of innovative product ideas.
Sponsors

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